

Beat: Lifestyle

## **Estee Lauder Companies Partners with Jumia Online Retailer to Provide Clinique**

### **Estee Lauder & Aramis Brands to Nigeria**

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**USPA NEWS** - The Estée Lauder Companies (ELcompanies.com) has partnered with Jumia (www.Jumia.com.ng) the leading online retailer in Nigeria to launch for the first time three of the Company's brands "" Clinique, Estée Lauder and Aramis.

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"With this new partnership on the Jumia platform customers and beauty enthusiasts all over Nigeria can now access the premium products from Clinique, Estée Lauder and Aramis with the assurance of Jumia's buyer protections. Each of our visitors will enjoy country-wide delivery, 7-day free returns, and varied payment options including cash on delivery" [?] shares Juliet Anammah, Jumia Nigeria CEO.-----

"The Estée Lauder Companies is excited about this partnership with Jumia in Nigeria. Many of our consumers currently do not have regular access to our products, specifically in Lagos and Abuja. Our fully branded "stores-in-store" [?] on Jumia will provide women and men all over Nigeria with the opportunity to enjoy our brands via an educational and convenient online shopping experience, and with full confidence on our products authenticity," [?] shares Mario Lazzaroni, Country Manager for The Estée Lauder Companies, Sub Saharan Africa. Source Jumia.

#### **Article online:**

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